

CERTAINTY INNOVATION DAY

Thursday 17th March 2022

SESSION OBJECTIVES

CERTAINTY INNOVATION DAY

Significant Learning & Development Objectives***:

After this event is over, I want and hope participants will...

Kinds of Learning

INNOVATION DAY LEARNING OBJECTIVES

Foundational knowledge

(limited to what is considered really important to retain)

Consistently & confidently engaging majority of clients using a version of Certainty Advice. Supporting their team members adapt and implement Certainty Advice for a consistent client engagement and management experience throughout the advisory team.

Application

(what is it we want participants to be able to do six months on?)

Methodically build more valuable advisory relationships and more valuable advisory teams.

Integration

(what connections will participants make with other areas of their professional lives?)

Reduced reliance and time spent on technical aspects of advice to further professional confidence in their client management, strategy and project management skills

Human Dimension

(what have participants learned about themselves or how they interact with others?)

More aware of the value of access to a valuable advisory team rather than value of specific technical expertise provided

Caring

(demonstrating an increased appreciation for the subject matter)

Greater understanding and deeper awareness of the client value in specific advisory niches of interest for each participant

Learning How to Learn

(becoming a self-directed learner)

Increased focus and attendance at on-going community and theory sessions to further the delivery of valuable advice.



***Learning structures adapted from "[Creating Significant Learning Experiences](#)" by L. Dee Fink